



TENEX HEALTH | Tenex Health is now a part of Trice Medical

Job Title: Marketing Communications Manager	Department: Marketing
Reports to: VP Marketing	Location: Remote
Employment Type: Full-time	Salary: 100k+
Travel Requirement: Up to 25%	Other Perks: Eligible for 10% performance bonus
Date Created: 3/28/2025	Contact: Careers@tricemedical.com

Position Summary:

Reporting to the Vice President of Marketing, the Marketing Communications Manager will lead and execute a marketing communications strategy for internal and external audiences, including for individual product segments (including Tenex, Seg-WAY, and mi-eye) and brand-level messaging for the company.

Key Responsibilities:

- Communicate with all stakeholders, such as through newsletters, product bulletins, blogs, and press releases.
 - A heavy responsibility to position messaging, author content, review, edit, and maintain materials according to the overarching company and communications strategy. Materials include collateral for sales, physicians, referrals, patients, training, education, webinars, and tradeshows, both written and visual.
 - Maintain content on websites for relevance.
 - Develop campaign tactics with digital team, including evaluate performance, optimize campaigns, and reporting.
 - Project management of internal and external resources to execute the communications plan.
 - Perform market research and analytics.
 - Work in close collaboration with cross-functional teams, including with marketing, digital, regulatory/compliance, sales, education, and market development.
 - Work in tandem with marketing team to help guide the creative design for a cohesive marketing and communications strategy, including for websites, advertisements, and collateral.
 - Manage communications budget.
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Key Competencies:

- 7+ years of experience communicating effectively, both written and oral. An expert in the use of words with the ability to distill information in a clear and concise manner.
 - Highly organized with the ability to multi-task projects, working both independently and in teams.
 - Experience with Creative Cloud applications desired.
 - Experience working in the medical field preferred, including working with sales teams, marketing, regulatory/compliance, customer service, and manufacturing.
 - Travel up to 25%.
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Qualifications:

- Bachelor's degree or commensurate experience in journalism, copywriting, PR, marketing, or communications.
 - Expert in Microsoft applications and Adobe.
 - Proficient with HubSpot or similar applications.
 - Experience in social media and online advertisement campaigns and analyzing digital metrics.
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